**🧠 Empathy Map**

| **THINK** | **FEEL** | |
| --- | --- | --- |
| **Is this house overpriced?** | **Uncertain about investment** | |
| **What affects house pricing?** | **Excited but confused** | |
| **Will this value increase in future?** | **Fear of making a wrong choice** | |
| **SAY** | | **DO** | |
| **This house looks nice, but is it worth it?** | | **Browse listings and compare** | |
| **I want to stay within my budget** | | **Use online calculators, filter search** | |